



Oracle Cloud Insight™

ORACLE®

Transform business. Master digital disruption. Modernize.

Oracle Cloud Insight is designed exclusively for customers like you –



customers demonstrating excellence and leadership in their industries and business practices. We work with you, one-on-one, to determine how you can leverage technology to transform your business and get ahead of the competition. Insight focuses on your business and helps identify how you can produce measurable enterprise value.

Whether you are struggling to understand how to leverage cloud technologies and cloud infrastructure, industry-solutions, digital strategies, or other new technologies; Or whether you are trying to enable key strategic initiatives such as increased speed to innovation, enablement of Lean throughout your enterprise, or lowering your technology infrastructure costs while enhancing security and scalability, the Insight program serves as an exceptional catalyst for success.

By participating in the Insight program, your organization will learn how industry-leading solutions can provide competitive differentiation while helping you transform your business, master digital disruption and modernize your infrastructure.

INSIGHT ANSWERS YOUR QUESTIONS



- How should we leverage digital to accelerate our business?
- What are industry best practices and how do we compare?
- Which digital capabilities are critical to our success?
- What new technologies exist, and how do they impact my business?
- What roadmap will achieve our goals?
- What technology and business risks exist, and how do we mitigate them?
- How do we develop a compelling value proposition to move forward on a project?



97% of customers would recommend Insight to others



Insight has worked with **5000+** customers in over **115** countries worldwide, **across all major industries**

“Oracle has brought industry and solution expertise at regular intervals in our business transformation to provide insight on new technologies. The Insight program has been instrumental in jointly developing strategies to solve our emerging business challenges.”

Qualcomm

How the Insight Process Works

Insight uses a proven methodology, which is **flexible** and **customized** to individual company objectives. Most engagements consist of the following steps:

EXPLORE. Insight facilitates an interactive discussion with your executives about industry / technology trends, best practices, your long-term vision, and strategies. From this conversation, together we will determine if there is an opportunity to mutually explore how modern technology can enable or support your objectives and strategies.



ASSESS. Collaboratively analyze your current business processes and review your applications and technology through a series of one-on-one and workshop sessions. Map process and technology enablers to illustrate the effort required to attain higher-level capabilities.

RECOMMEND. Insight recommends best-practice business processes and supporting technology with a roadmap that includes time-to-benefit analysis and a high-level implementation plan for the areas we jointly

agree upon, to enable executive decisions around your business transformation objectives.

Oracle Insight Delivers...



Strategic Management
& IT Expertise



Extensive Knowledge
& Industry Experience



Deep Solutions
Proficiency

At the conclusion of the Insight program, you will be able to identify credible areas of opportunity that will give you the biggest impact – in an efficient and minimally-intrusive manner.



FOR MORE INFORMATION:

 INSIGHT_WW@ORACLE.COM

 WWW.ORACLE.COM/INSIGHT

Integrated Cloud Applications & Platform Services

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